Remit To: KDKA-TV

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



10/26/2012-10/31/2012

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle: **Billing Period:** 1201-544322 10/28/2012

Broadcast EOM 10/01/2012-10/28/2012

11/27/2012 Net 30 days

Page 1 of 3

For: VOGEL FOR STATE SENATE(189308)

PO BOX 23

Beaver, PA 15009-0023

Office: KDKA-TV Contract Num: 1201-57123

Contract Dates: Customer Order:

Linked Order:

CPE: / /

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
_ine	Description	cription Buy Line Dates			MTWTFSS		Dur Spot		Rate		
6	M-F 630PM NEV	NS		10/26/2012-10/26/2012			F	30	1	1,080.00	
Wee	ek Of		MTWTFS	Spots	s Per Week		Rate				
10/22/2012-10/28/2012		F		1		1,080.00					
Air [Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/2	26/2012 Fr	06:54:15 PM		TVGENVOGE1202H		30	1,080.00				
8	11PM NEWS			10/26/2012-10/26/2012			F	30	1	2,000.00	
										A.	
	Week Of		MTWTFS:	Spots Spots	s Per Week		Rate				
10/2	22/2012-10/28/2012		F		1		2,000.00				
Air [<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/2	26/2012 Fr	11:34:08 PM		TVGENVOGE1202H		30	2,000.00				
10	11PM NEWS			10/27/2012-10/27/2012	245		. S .	30	1	1,890.00	
	Week Of				D 14/ 1						
			MTWTFS	Spots	s Per Week	()	Rate				
	ek Of 22/2012-10/28/2012		<u>MTWTFSS</u> S.	S Spots	s <u>Per Week</u> 1		Rate 1,890.00				
10/2	22/2012-10/28/2012	<u>Air Time</u>		Spots Material		_Dur	NI D	Debit	Credit	<u>Remarks</u>	
10/2 <u>Air [</u>	22/2012-10/28/2012 <u>Date</u> <u>Day</u>	<u>Air Time</u> 11:13:58 PM	S.	- 11		<u>Dur</u> 30	1,890.00	Debit	Credit	<u>Remarks</u>	
10/2 <u>Air [</u>	22/2012-10/28/2012 <u>Date</u> <u>Day</u>	11:13:58 PM	S.	<u>Material</u>			1,890.00 Rate 1,890.00	Debit	Credit	<u>Remarks</u> 450.00	
10/2 Air I 10/2	22/2012-10/28/2012 <u>Date Day</u> 27/2012 Sa SAT.CBS MORN	11:13:58 PM	S. M/G For	Material TVGENVOGE1202H 10/27/2012-10/27/2012	1	30	1,890.00 Rate 1,890.00				
10/2 Air I 10/2 11 Wee	22/2012-10/28/2012 <u>Date Day</u> 27/2012 Sa SAT.CBS MORN	11:13:58 PM	MTWTFS	Material TVGENVOGE1202H 10/27/2012-10/27/2012	1 s Per Week	30	1,890.00 Rate 1,890.00 . S .				
10/2 Air I 10/2 11 Wee	22/2012-10/28/2012 <u>Date Day</u> 27/2012 Sa SAT.CBS MORN	11:13:58 PM	S. M/G For	Material TVGENVOGE1202H 10/27/2012-10/27/2012	1	30	1,890.00 Rate 1,890.00				
10/2 Air I 10/2 11 Wee 10/2	22/2012-10/28/2012 Date Day 27/2012 Sa SAT.CBS MORN ek Of 22/2012-10/28/2012	11:13:58 PM	MTWTFS	Material TVGENVOGE1202H 10/27/2012-10/27/2012	1 s Per Week	30	1,890.00 Rate 1,890.00 . S .				

Remit To: KDKA-TV

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

VOGEL FOR STATE SENATE(189308)

PO BOX 23

Beaver, PA 15009-0023

CBS TELEVISION STATIONS



KDKA-TV

Page 2 of 3

INVOICE

Account Exec: Brian Butz-1 Office: KDKA-TV

Contract Num: 1201-57123 10/26/2012-10/31/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / Invoice Num: 1201-544322 Invoice Date: 10/28/2012

Billing Cycle: **Broadcast EOM** 10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Buy	Flig	ıht								Total		
Line	Des	cription			Buy Line Dates		M	TWTFSS	Du	r Spots	Rate	
12	KD/	PG SUNDAY	' EDITION	10/28/2012-10/28/2012			S		30) 1	200.00	
	Week Of			MTWTFSS Spots Per Weel		Spots Per Week	Rate					
	10/22/2012-10/28/2012		S	_	1		200.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/28/2012	Su	08:55:47 AM		TVGENVOGE1202H	l	30	200.00				
13	CBS	S SUN MOR	N		10/28/2012-10/28/20	12		S	30) 1	650.00	
											1	,
	Week Of		MTWTFSS Spots Per Week		Rate				D.			
	10/22/2012-10/28/2012		S	1		650.00						
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
				111/101		1				<u> </u>	rtomanto	
	10/28/2012	Su	09:44:20 AM		TVGENVOGE1202H	l	30	650.00		M.		
	Total Spots		<u>i</u>	Gross An	<u>nt</u>	Commi	ssion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	6	5	6,270.0	0		940.50	5,329.50	0.00	0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA REPUBLCIAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Remit To: KDKA-TV

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: VOGEL FOR STATE SENATE(189308)

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Beaver, PA 15009-0023

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CBS TELEVISION © GW



KDKA-TV

INVOICE

Page 3 of 3

Account Exec: Brian Butz-1 Office: KDKA-TV

1201-57123

10/26/2012-10/31/2012 **Contract Dates:**

Customer Order: Linked Order:

Contract Num:

CPE: / / Invoice Num: 1201-544322

Invoice Date: 10/28/2012 **Broadcast EOM**

Billing Cycle: **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.



Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE**

412-575-2200

Gross Billing	6,270.00
Trade Value	0.00
Agency Commission	940.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	5,329.50